

# Project Albus Impact El Salvador



Prepared for Google for Education by Dalberg

June 2025

# Executive Summary

## • Project Background:

- Since 2020, El Salvador and Google for Education have collaborated to drive digital transformation in public education, beginning with [1.4 million GWfE accounts](#) and nationwide teacher training to support remote learning during the pandemic.
- In 2024, Google [opened a local office](#) and supported the nationwide rollout of [93,000 Chromebooks](#) for fourth-grade students, while continuing to invest in training pedagogical leaders to sustain systemic digital transformation.
- The Salvadoran government is not only advancing GWfE adoption but also exploring a nationwide rollout of “Flexing” teacher devices, with the pilot aimed at testing functionality and performance prior to full-scale implementation.

## • Pilot Objectives:

- Build on national momentum by positioning El Salvador as a regional leader in digital education, setting a model for other Central American countries.
- Generate deep insights on the adoption of Google for Education tools and ChromeOS Flex in public school settings to inform broader national strategies.
- Strengthen collaboration with the Ministry of Education to scale evidence-based practices for long-term system transformation.

## • Notable Impacts on:

- **Enhanced learning effectiveness and equity** — 87% of teachers reported being able to tailor instruction to student needs; students demonstrated greater autonomy, creativity, and ownership.
- **Improved student engagement, enjoyment, and collaboration** - 89% of students found classes more enjoyable; >80% of students and teachers observed stronger collaboration.
- **Strengthened teaching experience & time use** - 93% of teachers saved time with Google tools, shifting efforts toward planning and student support; all earned GCE Level 1 certification.
- **Flexed devices performed comparably to Chromebooks, validating their potential as a cost-effective, scalable solution for nationwide adoption** - 80% of teachers think that ChromeOS performs better than other operating systems; 87% of teachers would recommend ChromeOS Flex for national use.



Project Albus El Salvador

# Overview

# Objectives

## Digital Transformation

High profile DX of a selection of pilot schools in partnership with government and other stakeholders, observed by leading academics

## Insight

Generate deep insights into how schools adopt technology within the local cultural, political and economic context



## Impact

Improve understanding and stimulate demand for our value proposition amongst stakeholders in the education system

# Pilot School Profile

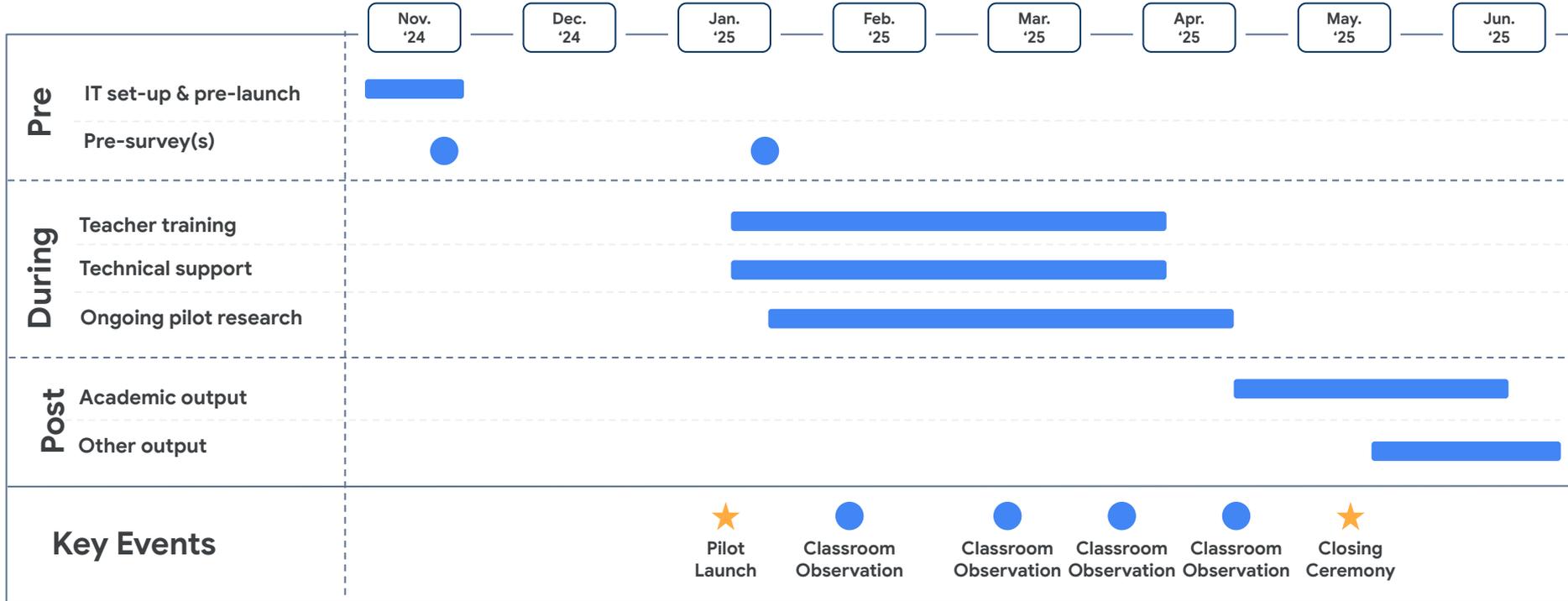
Centro Escolar Marcelino García Flamenco is a K–12 public school located at 2A. C. Ote. y 13 Av. Sur in Santa Tecla, La Libertad Sur. The digital transformation of education pilot involved 140 students and 15 teachers across nine classrooms in Grades 4th to 6th.

The school, led by Principal Roxanna Elizabeth Peñate, was selected with the endorsement of El Salvador’s Ministry of Education, which identified it as an ideal environment to launch the country’s first digital transformation pilot. Following joint site visits and interviews, both Google for Education and Dalberg confirmed the school’s strong digital readiness. The school had already implemented some connectivity initiatives and engaged in multiple pilot programs, demonstrating clear commitment to educational innovation and system-wide transformation.



Source: Photo provided by the school

# Project Timeline



Project Albus El Salvador

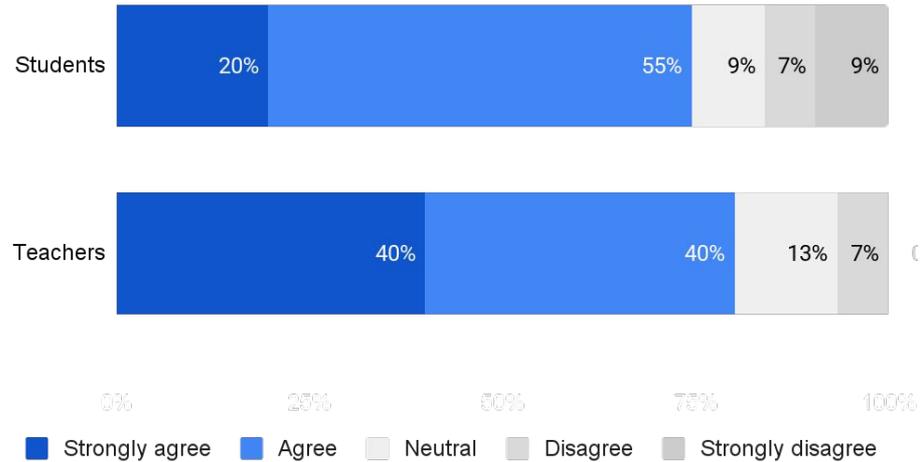
# Positive Impact on Teaching & Learning

# Improving Core Learning Experience

Google for Education

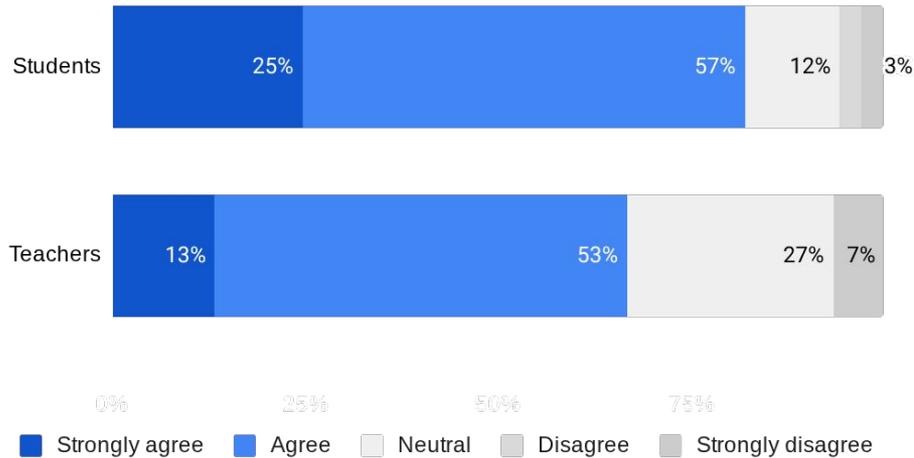


~80% of teachers and students agree that students benefit from adaptive learning, accommodated to their needs



Source: Teacher Survey, "My students benefit from adaptive learning that accommodates to diverse learning needs" - n = 15; Student Survey: "I find adaptive learning helpful in adjusting to my unique needs" n = 140

# 82% of students feel a greater sense of ownership in their learning journey, most teachers agree



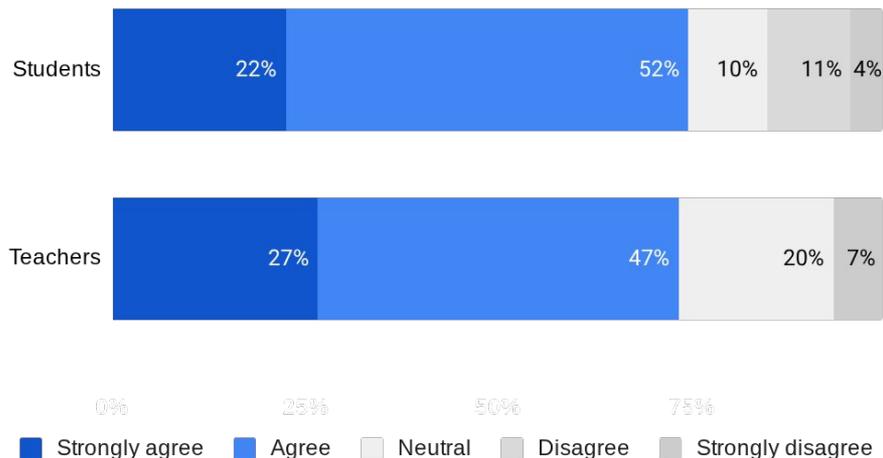
*“It’s as if the digital environment gave them a different opportunity to get involved” (translated)*

## Focus Group

Teacher at Centro Escolar Marcelino García Flamenco

Source: Teacher Survey, “My students demonstrate greater ownership in their learning journey” - n = 15; Student Survey: “I feel a greater sense of ownership in my learning journey” n = 140

# 74% of teachers and students believe that students gain autonomy through self-directed learning tools

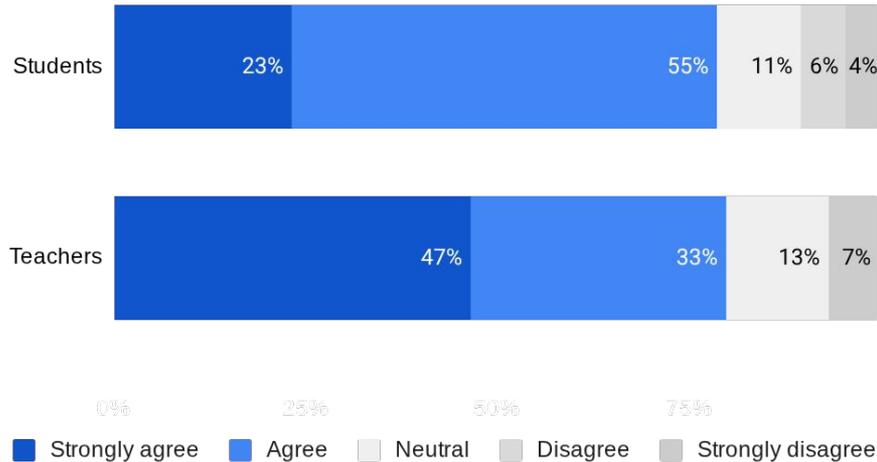


*“(...) when we need to read or understand a topic, we can watch videos and do research, and then it’s just easier to understand and do the assignments”  
(translated)*

**6th grade student**  
Centro Escolar Marcelino García Flamenco

Source: Teacher Survey, “My students are able to participate in self-directed learning” - n = 15; Student Survey: I am able to undergo independent learning” n = 140

# ~80% of teachers and students agree that students are able to learn at their own pace



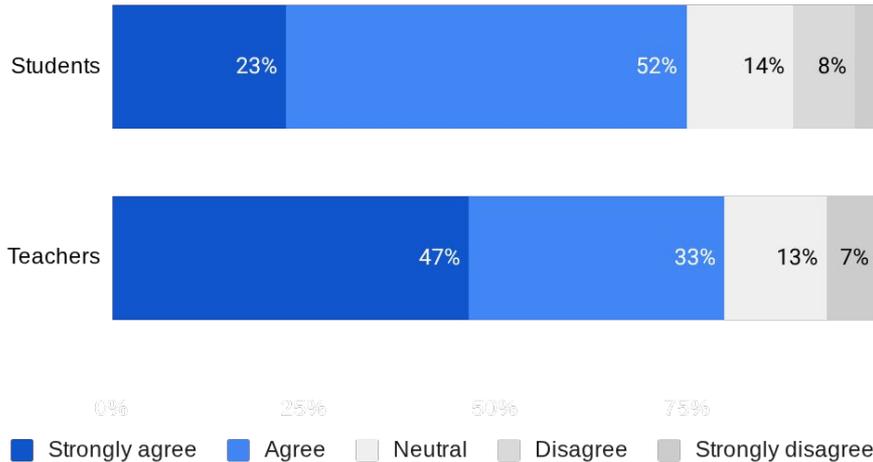
*“Technology helps me a lot when I need to look up things I don’t understand” (translated)*

**6th grade student**

Centro Escolar Marcelino García Flamenco

Source: Teacher Survey, “My students benefit from personalized learning to support students to learn at their own pace” - n = 15; Student Survey: “I am able to learn at my own pace” n = 140

# ~80% of teachers and students agree that Google Solutions enable teachers to provide real-time feedback



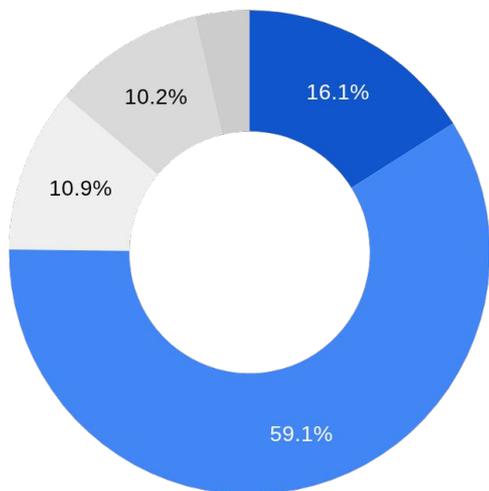
*"I can see who turned it in and when, and leave immediate comments" (translated)*

## Focus Group

Teacher at Centro Escolar Marcelino García Flamenco

Source: Teacher Survey, "My students are able to receive real-time assessment and feedback" - n = 15; Student Survey: "I am able to receive real-time assessment and feedback" n = 140

# 75% of students feel more empowered to take charge of their learning



● Strongly agree ● Agree ● Neutral ● Disagree ● Strongly disagree



*"There are videos and resources to help understand the subjects better and do the assignments more effectively" (translated)*

**6th grade student**

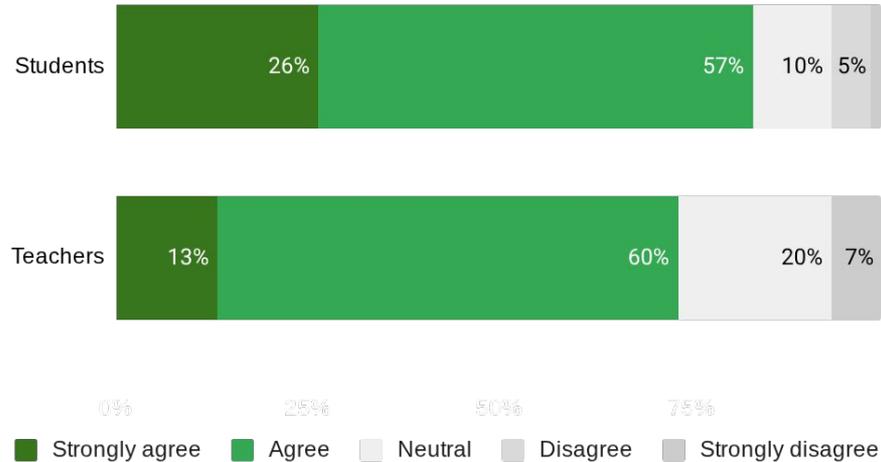
Centro Escolar Marcelino García Flamenco

Source: Student Survey: "I am empowered to take charge of my own learning" n = 140

# Improving Cognitive Abilities

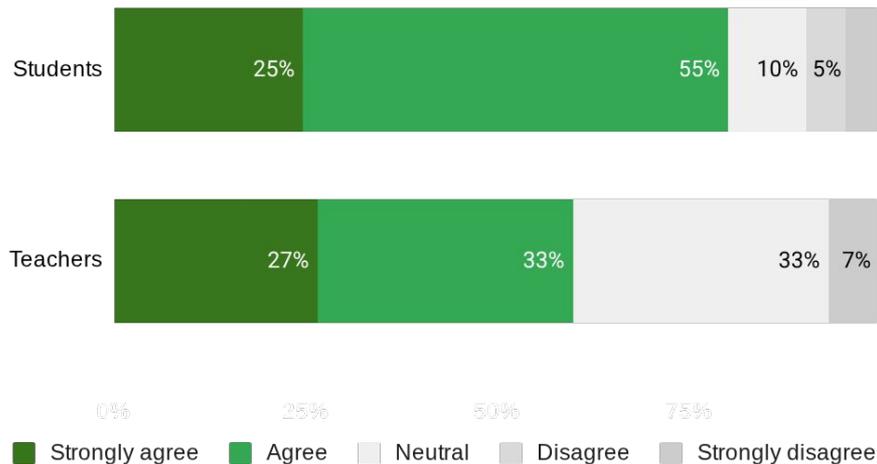


# 83% of students believe that their academic performance improved during the pilot; 73% of teachers agree



Source: Teacher Survey, "My students' performance have improved" - n = 15; Student Survey: "My academic performance has improved" n = 140

# 80% of students feel like they become more creative in their learning process with Google Solutions



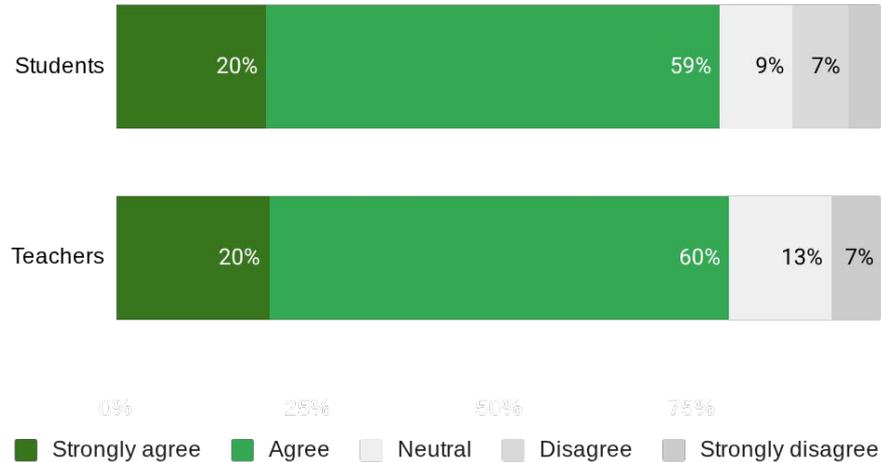
*“Every time I use [technology], I feel like it’s easy, I pay more attention, and I’m more creative”  
(translated)*

**4th grade student**

Centro Escolar Marcelino García Flamenco

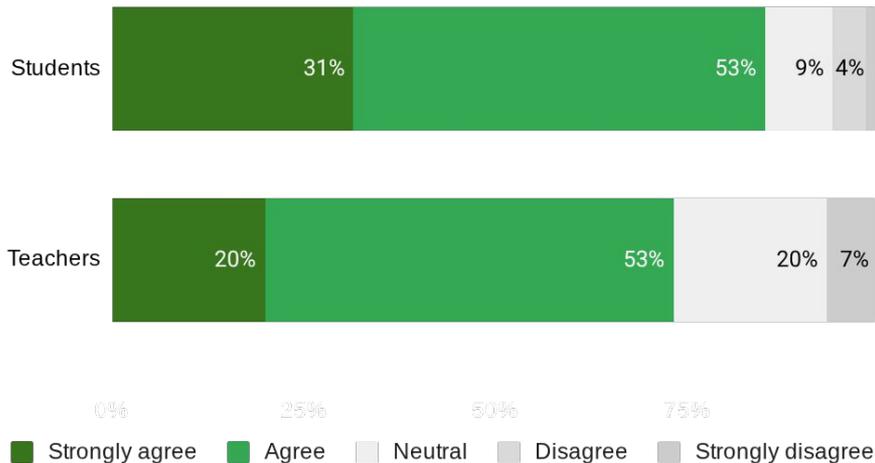
Source: Teacher Survey, “My students are more creative and imaginative in their work” - n = 15; Student Survey: “I am more creative and imaginative in my work” n = 140

# 80% of teachers and students agree that students express their ideas more clearly and confidently



Source: Teacher Survey, "My students are able to express their ideas and thoughts more effectively" - n = 15; Student Survey: "I am able to express my ideas and thoughts more effectively" n = 140

# 84% of students say that their assignments completion rates rose when using digital tools, 73% of teachers agree



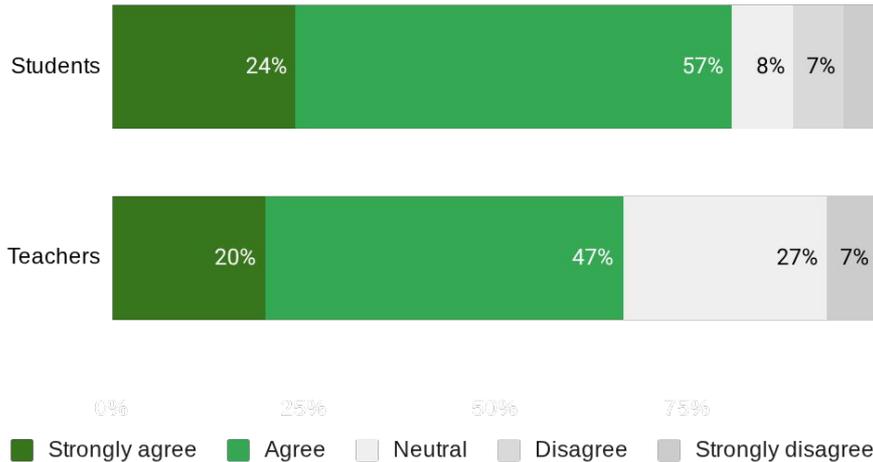
*“I was surprised to see how some students who never used to turn in assignments now submit them on time and properly” (translated)*

## Focus Group

Teacher at Centro Escolar Marcelino García Flamenco

Source: Teacher Survey, “My students achieved a higher completion rate on their assignments” - n = 15; Student Survey: “I achieved a higher completion rate on my assignments” n = 140

# 81% of students feel like they grasp content quicker and engage in the subject matter more deeply when using technology



*"[The classes] are more fun and (...) I also learn more" (translated)*

**5th grade student**

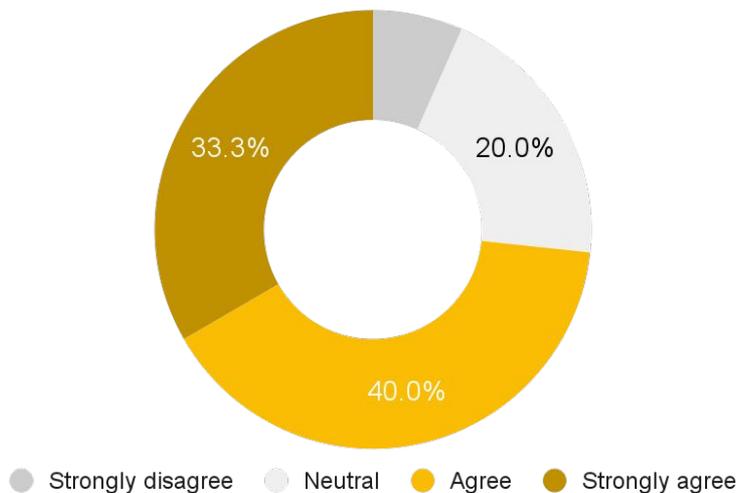
Centro Escolar Marcelino García Flamenco

Source: Teacher Survey, "My students are able to grasp content quicker and engage in the subject matter more deeply" - n = 15; Student Survey: "I am able to grasp content quicker and engage in the subject matter more deeply" n = 140

# Improving Engagement, Enjoyment, and Collaboration

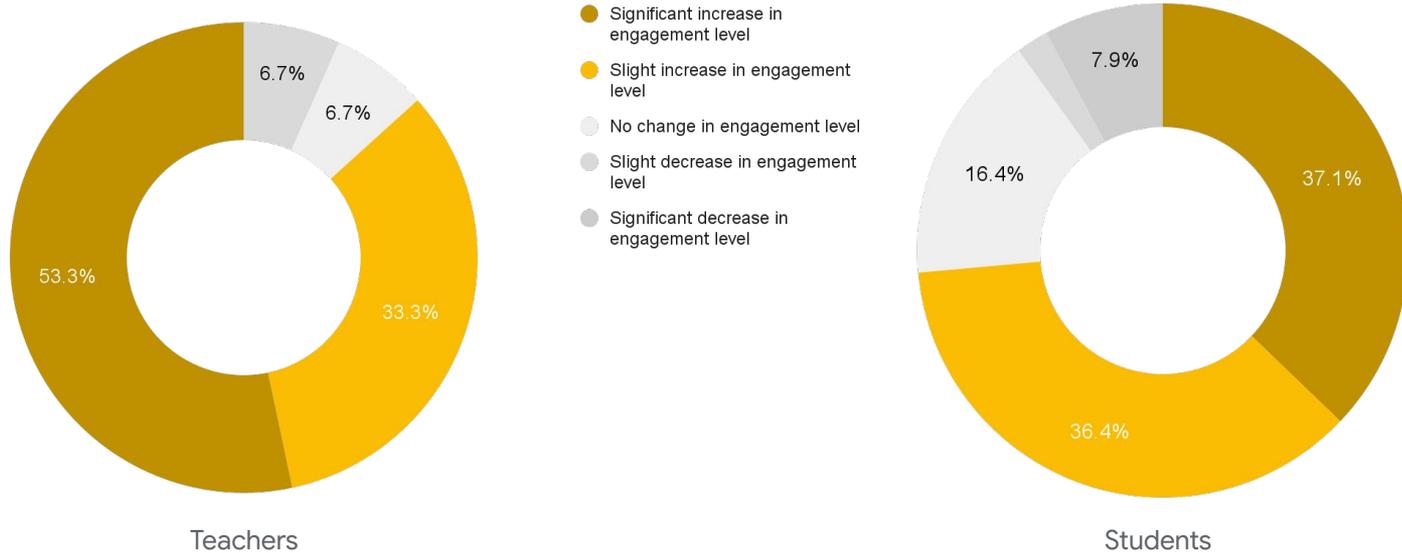


# 73% of teachers agree that Google Solutions led to greater ownership and classroom engagement



Source: Teacher Survey, "My students take greater ownership in learning and are more engaged in class" - n = 15

# Engagement increased across both teacher and student perspectives



Source: Teacher Survey, "On a scale of 1-5, how do you think student engagement levels in the classroom changed during the pilot?" - n = 15; Student Survey: "On a scale of 1-5, how engaged were you in class during pilot?" n=140



I don't really like coming to class, but that has changed a lot thanks to technology (translated)

**5th grade student at the Centro Escolar Marcelino García Flamenco**

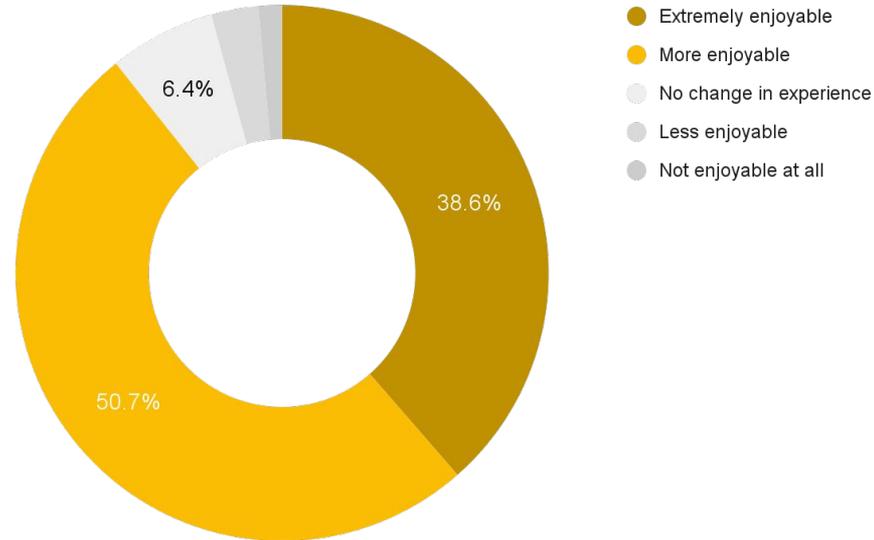
I enjoy them because my classmates are also there, and sometimes if I don't understand something, they're there to explain — it's engaging and fun (translated)

**6th grade student at the Centro Escolar Marcelino García Flamenco**



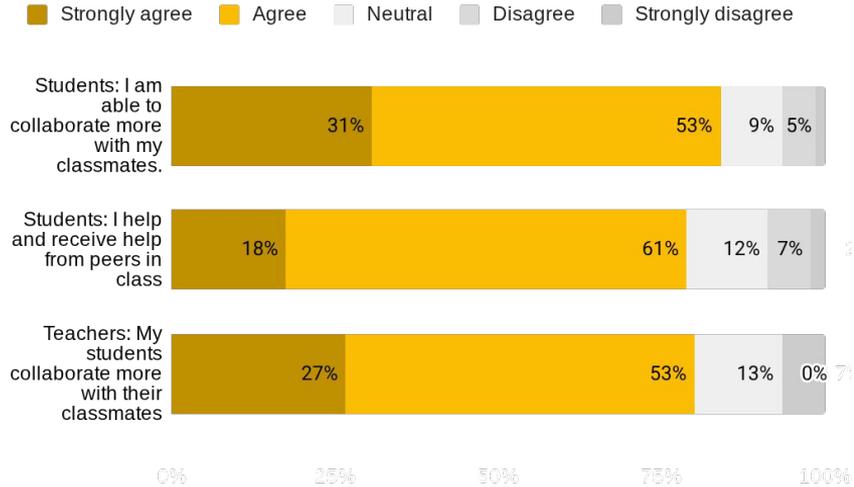
Source: Student post survey

# 89% of students find their classes more enjoyable



Source: Student Survey; "On a scale of 1-5, how would you describe changes to your classroom experience during pilot?"; n = 140

# Both students and teachers perceived greater collaboration levels in the classroom



“We write to each other or make calls and do the group assignments together”

**6th grade student**

**Centro Escolar Marcelino García Flamenco**

Source: Student Survey; “On a scale of 1-5, how would you describe changes to your classroom experience during pilot?”, n = 140

# Positive Impacts on Teaching Experience & Time Use





It was a great help because it broke down the barrier of fear around using technology in the classroom. We learned that using these tools the right way greatly eases our work with lessons, planning, and assignments — and the students learned that technology is much more than just games (translated)

**Riquelmy Edgardo Campos Melara**

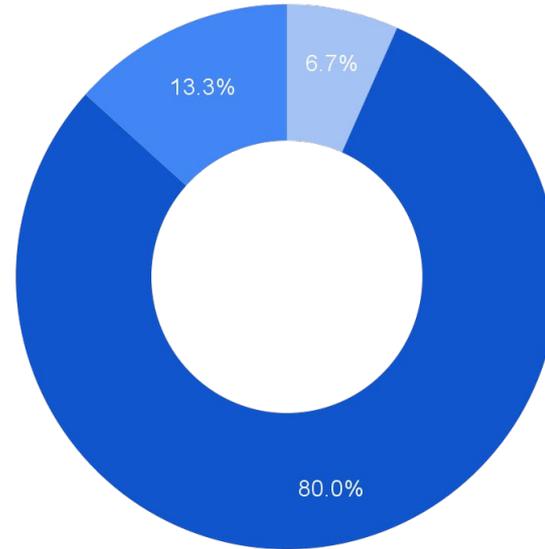
School Teacher at the Centro Escolar Marcelino García Flamenco



Source: Teachers post survey

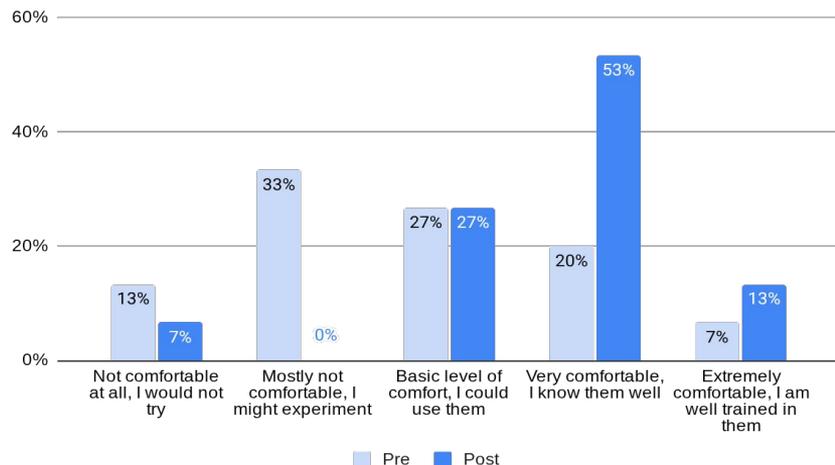
# 100% of teachers see the benefits of using technology in the classroom

- I used to see technology as being harmful but can see benefits now
- I used to see the benefits and continue to try to use technology wherever I can.
- I did not think technology was beneficial but do so now, but there are obstacles



Source: Teacher Survey, "Has your attitude towards the use of technology in classrooms shifted after the pilot?" - n = 15

# 100% of teachers achieved GfE Educators level 1 certification and 66% of them feel very or extremely comfortable with Chromebooks



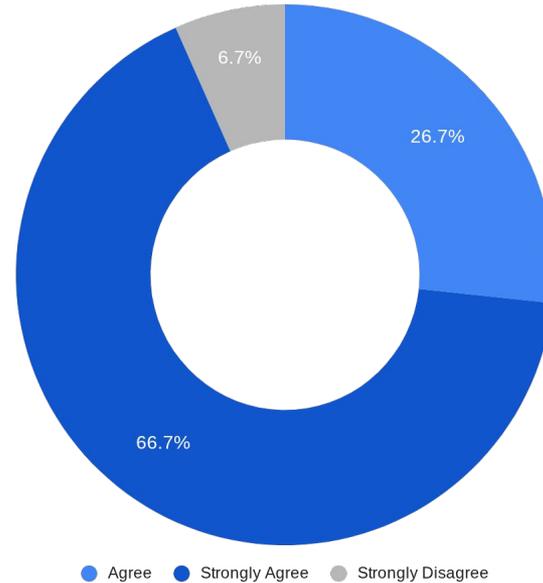
*“Today, we feel much more confident using Google Workspace and Chromebooks” (translated)*

**Focus Group**

Teacher at Centro Escolar Marcelino García  
Flamenco

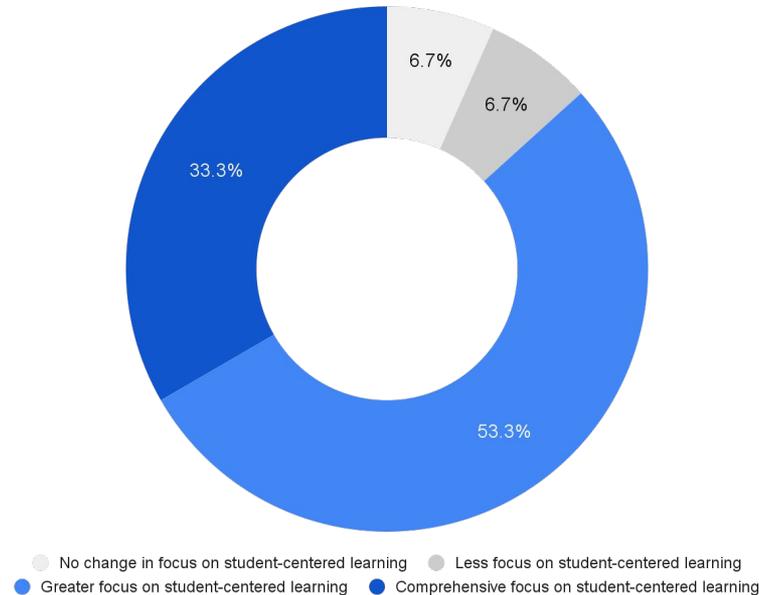
Source: Teacher Survey, “What is your comfort level when using Chromebooks?” - n = 15

# 93% of teachers found that the professional development sessions were well-aligned with their needs



Source: Teacher Survey, "Please provide your opinion on this statement "I found the Professional Development training useful and it met my needs" - n = 15

# 87% of teachers say that Google Solutions allows them to employ student-centered methodology in the classroom



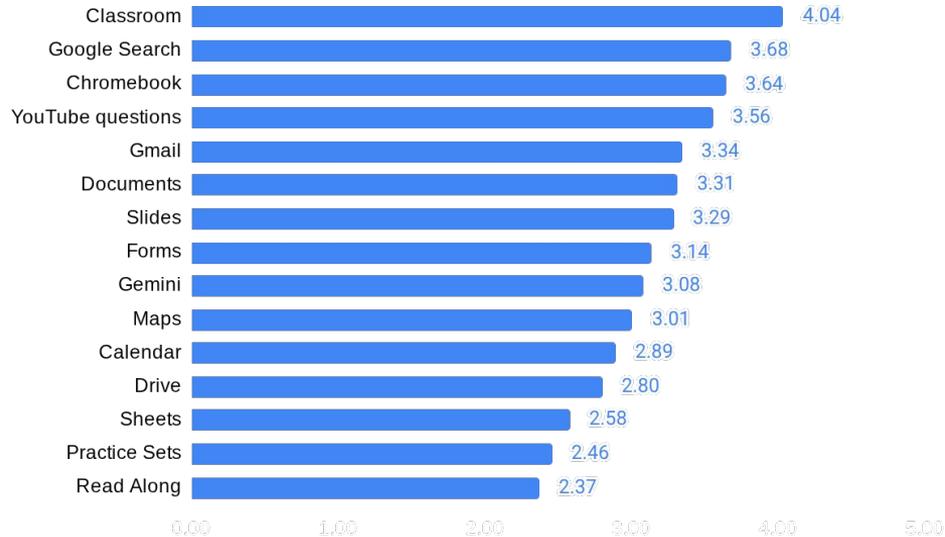
Source: Teacher Survey, "To what extent did your focus on student-centered learning change during the pilot?" - n = 15

# Increase in comfort level with AI, GWfE and Chromebooks



Source: Teacher Survey; "What is your comfort level when using \_\_\_\_?" - n = 15  
 \*Scale of 1-5

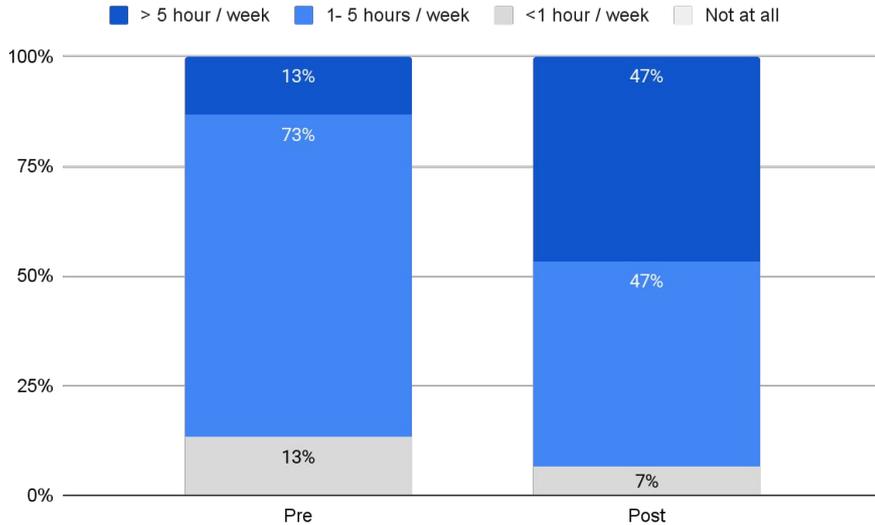
# Students gained confidence in using fundamental tech tools to support learning, like classroom, search, and chromebooks



Source: Student Post-Survey; "What is your comfort level when using \_\_\_\_?" - n = 140

\*Scale of 1-5

# Comfort with technology led to a 34% increase of teachers who use technology >5 hours per week



*“Now I enjoy using Google Classroom, Docs, Forms... it already feels like part of my daily teaching practice” (translated)*

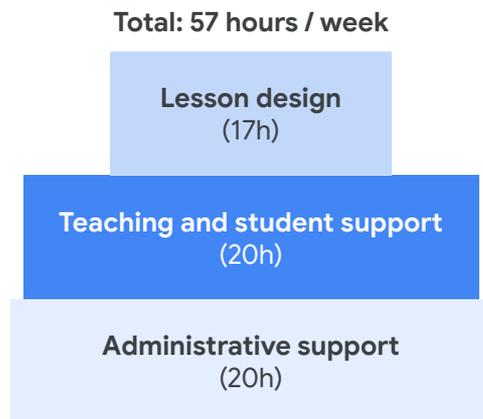
## Focus Group

Teacher at Centro Escolar Marcelino García Flamenco

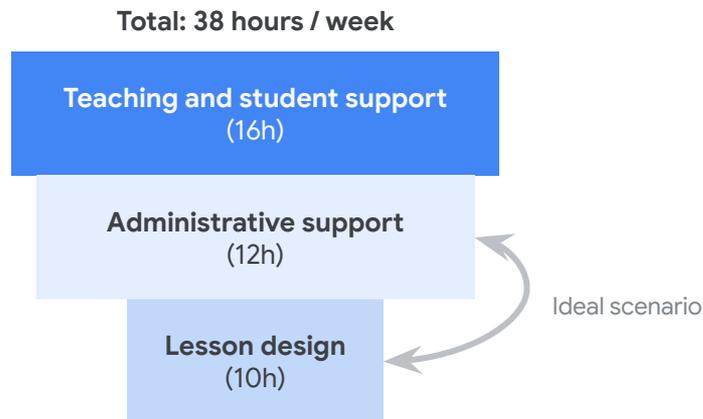
Source: Teacher Survey, “How much time do you spend per week using technology in your classroom?” - n = 15

# Teachers reallocated time effectively to ‘invert the pyramid’

Time spent on each task by teachers  
(pre-pilot)  
hours / week



Time spent on each task by teachers  
(post-pilot)  
hours / week



**Teachers not only saved time; but also redistributed it towards important teaching and learning activities**

Source: Teacher Survey; “¿How much time do you currently spend per full working week on each activity?” - n = 14\*

\*Note: To avoid bias in the research, outlier data that did not correspond to a feasible workday was removed.



Our work takes a lot of time due to its different stages, and with this operating system everything becomes much easier (translated)

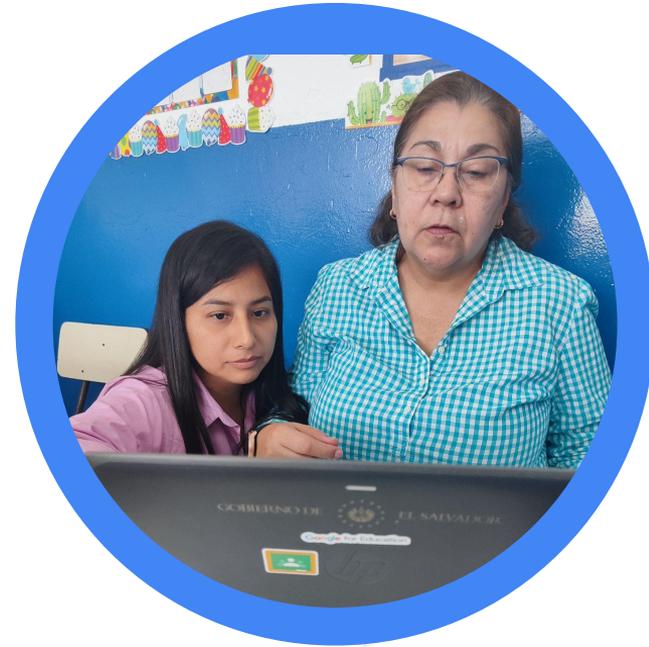
**José Orlando Villalta**

School Teacher at the Centro Escolar Marcelino García Flamenco

It makes teachers' work easier by reducing the time required (translated)

**Lorena Guadalupe Velasco**

School Teacher at the Centro Escolar Marcelino García Flamenco



Source: Teachers post survey

# Teachers redistributed time away from admin and toward student learning

↓ >1h/week decrease  
 ↓ <1h/week decrease

Categories	Types of tasks	Pre (avg) (hours/week)	Post (avg) (hours/week)
Teaching and student support	Teaching	20.6	13.1 ↓
	Student counselling	4.3	3.8 ↓
Lesson design	Individual planning or lesson preparation	11.3	6.1 ↓
	Teamwork and dialogue with colleagues	2.9	2.1 ↓
	Communication with parents	3.0	2.3 ↓
Administrative support	Marking or correcting students' homework	7.3	4.5 ↓
	General admin work	9.6	5.8 ↓
	Extracurricular activities	3.6	1.1 ↓
	Participation in school management	1.7	1.0 ↓
	Other	2.8	1.4 ↓

Source: Teacher Survey; “¿How much time do you currently spend per full working week on each activity?” - n = 14\*  
 \*Note: To avoid bias in the research, outlier data that did not correspond to a feasible workday was removed.

# Google Solutions significantly save teachers' time on non-teaching activities

93%

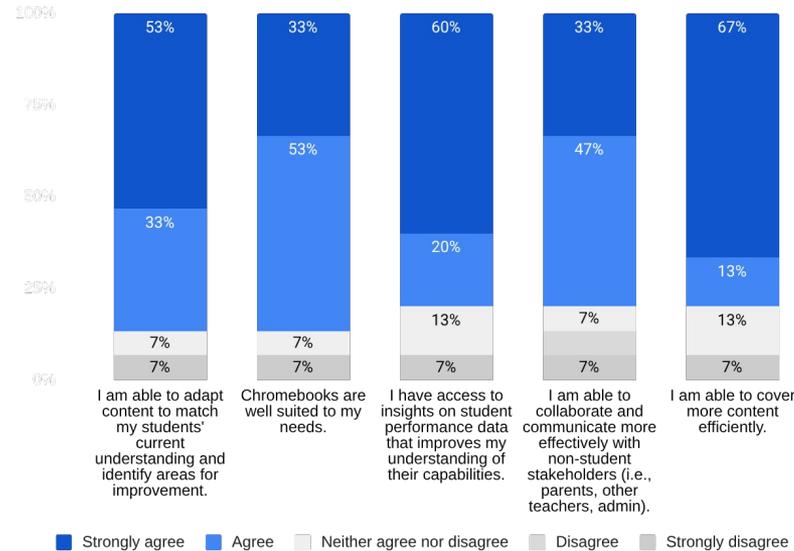
Teachers said that  
Google Workspace for  
Education and Chromebooks  
save their time

87%

says Google Workspace for  
Education and Chromebook  
save their time  
by 1-5 hours / week

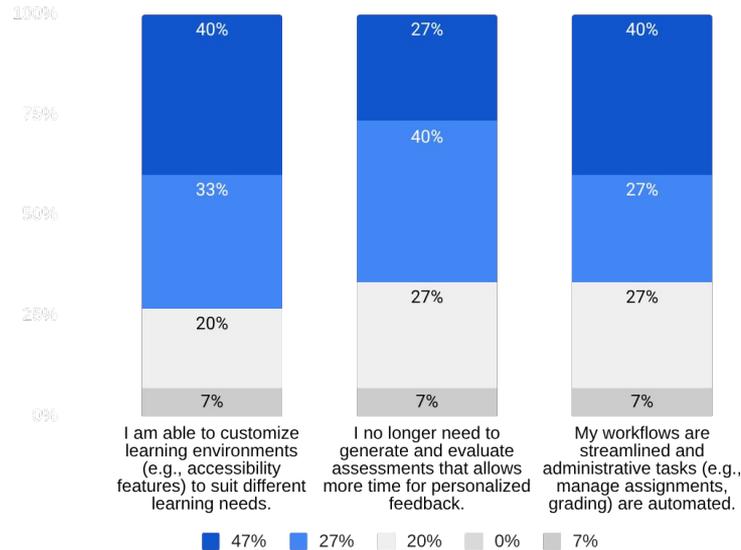
Source: Teacher Survey; "Overall, do Google Solutions (GS) save you time in some of your key activities?" - n = 15

# Teachers can understand students' individual needs and engage them better in the classroom (1/2)



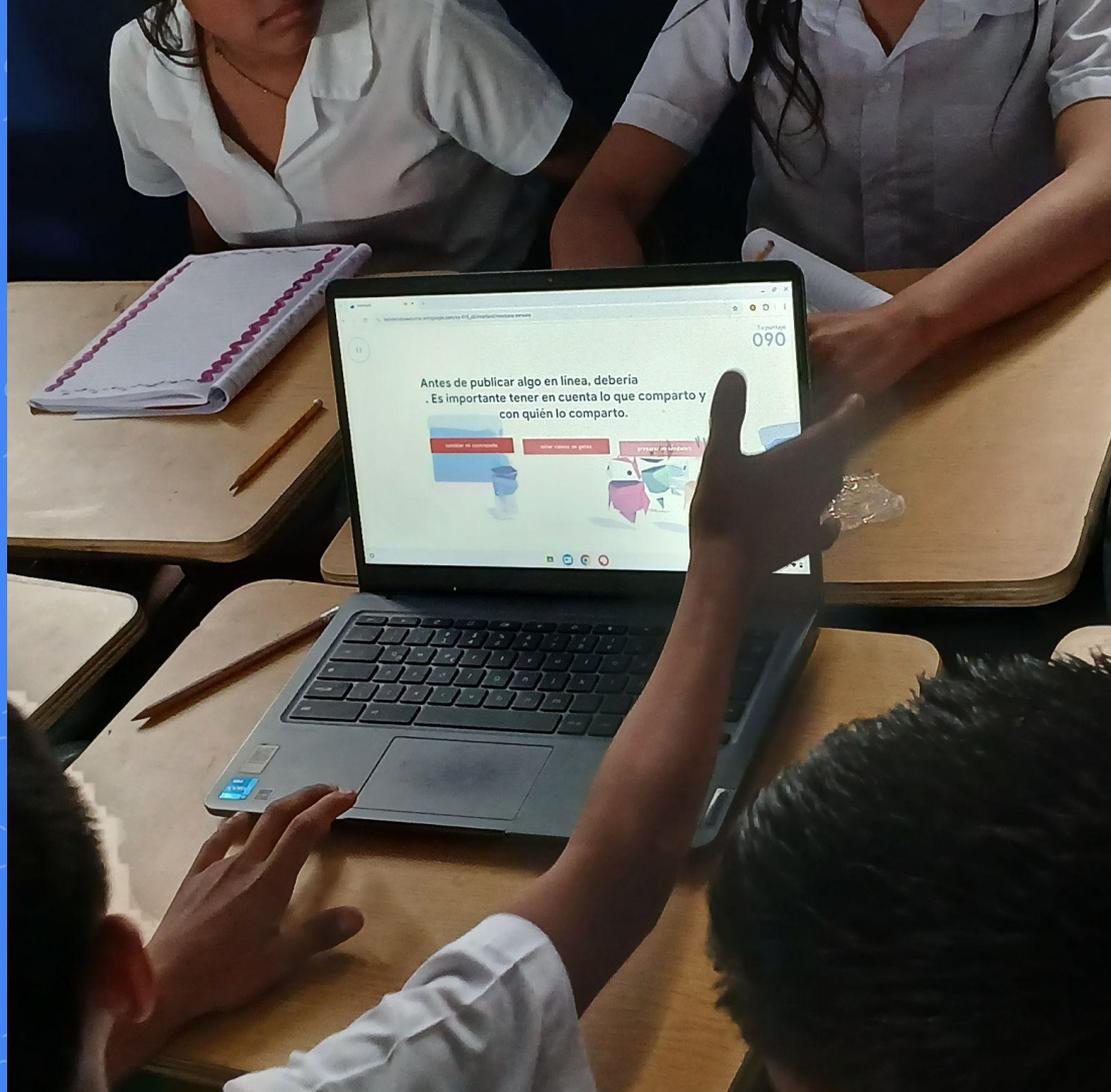
Source: Teacher Survey; "Please tell me your opinion about the following statements" - n = 15

# Teachers can understand students' individual needs and engage them better in the classroom (2/2)

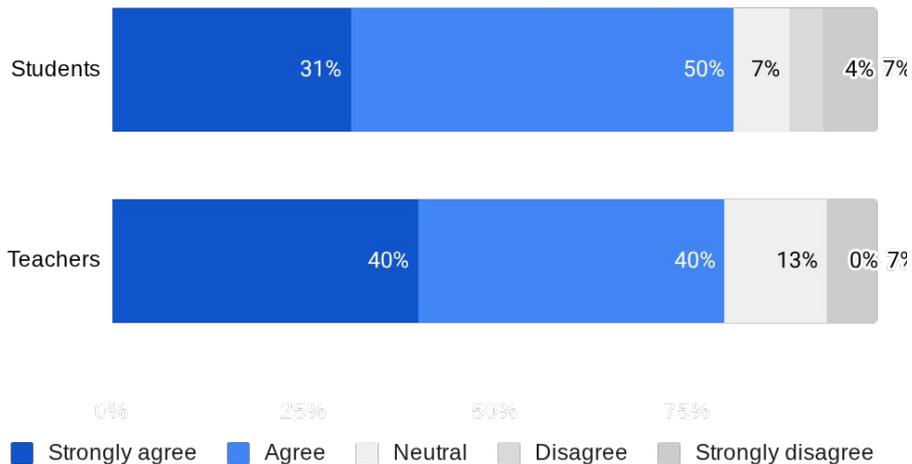


Source: Teacher Survey; "Please tell me your opinion about the following statements" - n = 15

# Devices



# ~80% of teachers and students affirm that Chromebooks and Flex laptops meet student needs



*“What’s practical about the Chromebook is that it turns on quickly. In five seconds it’s ready to work — and that’s crucial when working with children”  
(translated)*

## Focus Group

Teacher at Centro Escolar Marcelino García  
Flamenco

Source: Teacher Survey, “Chromebooks / Chrome OS Flex laptops are well suited to my students needs” - n = 15; Student Survey: “Chromebooks are well suited to my needs.” n = 140

# High teacher and student likelihood to recommend GWfE

94%

Teachers would recommend GWfE to another teacher

86%

Students would recommend GWfE to another student



*"I 100% recommend Google Workspace for Education. Its easy integration into the school context, collaborative tools, and user-friendliness significantly enhance learning in the school environment" (translated)*

**Iliana Ivonne Peñate**

Teacher at Centro Escolar Marcelino García Flamenco

Source: Teacher Survey, "How likely are you to recommend Google Workspace for Education to a fellow teacher?" - n = 15; Student Survey: "How likely are you to recommend Google Solutions (GS) to a fellow student?" n=140

# Chromebooks are strongly recommended by both teachers and students

93%

Teachers would recommend Chromebooks to another teacher

83%

Students would recommend Chromebooks to another student



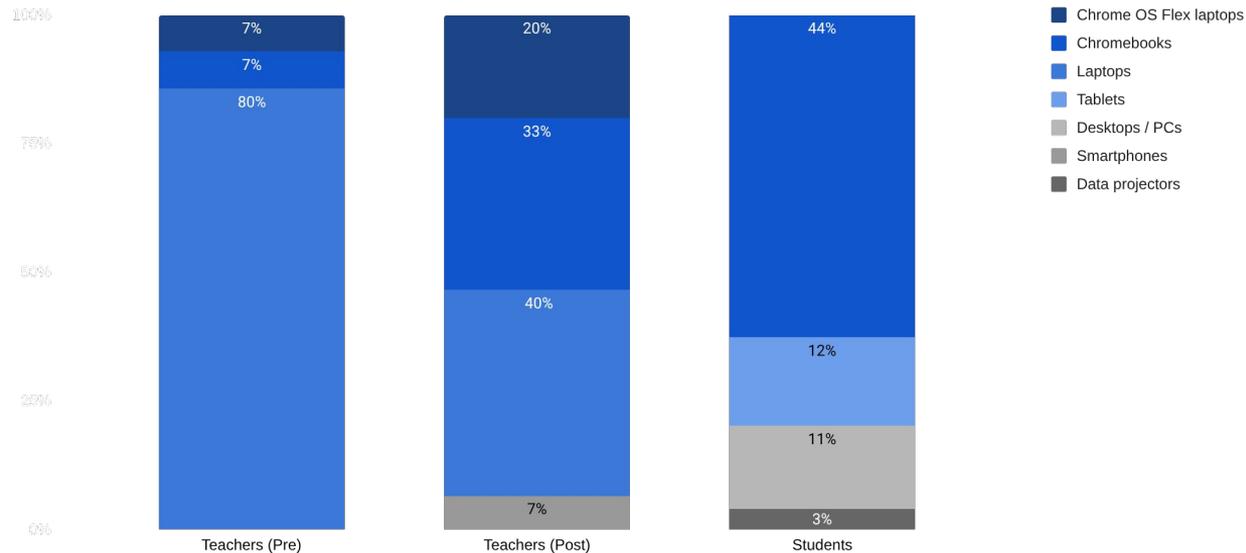
“I absolutely recommend them. It’s a way to adapt to the new demands of education in an increasingly digital and globalized world”

**Santos Modesto Melendez**

Teacher at Centro Escolar Marcelino García  
Flamenco

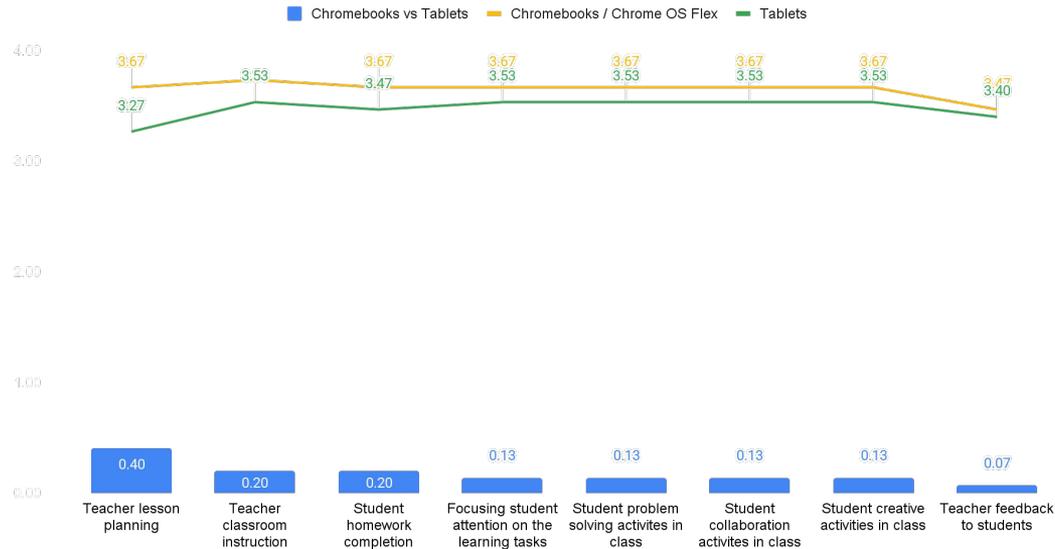
Source: Teacher Survey, “How likely are you to recommend Chromebooks to a fellow teacher?” - n = 15  
Student Survey: “How likely are you to recommend Chromebooks to a fellow student?” n=140

# Chromebooks are seen as the most suitable devices for teaching and learning



Source: Teacher Survey; "Which of the following device(s) do you think is most suitable for teaching and learning in classrooms?" - n = 15

# Chromebooks were rated by Teachers higher than tablets in all areas, specially for lesson planning

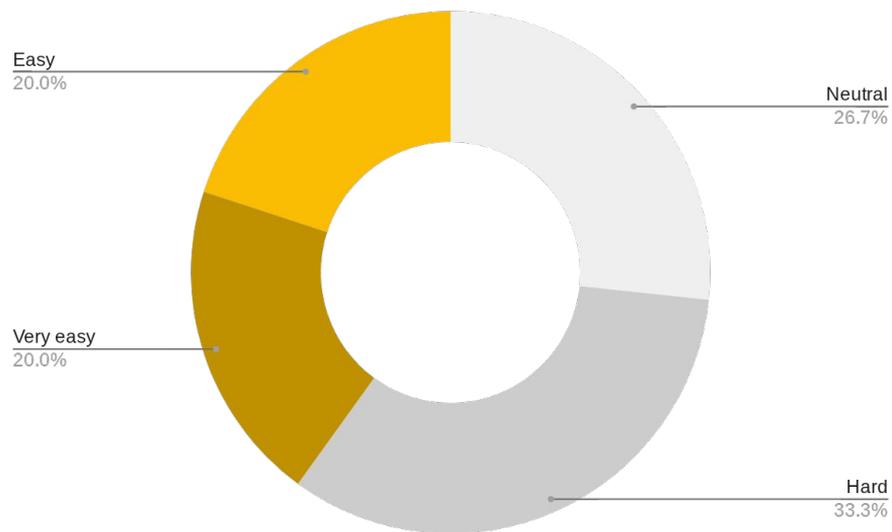


Source: Teacher Survey; "Please rate how suitable are \_\_\_\_ for the following activities:" - n = 15

# Chrome OS Flex



# 40% of teachers found ChromeOS Flex easy to adapt to



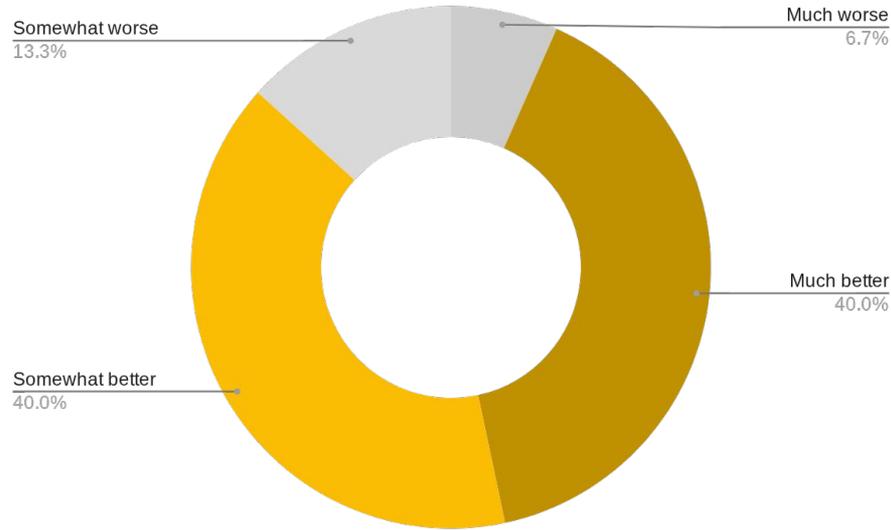
*"I didn't think you could work so well with old computers, but with Chrome OS Flex, they feel like new" (translated)*

**Teacher**

Centro Escolar Marcelino García Flamenco

Source: Teacher Survey, "How easy was it for you to adapt to the ChromeOS Flex operating system?" - n = 15

# 80% of teachers believe that ChromeOS performed better than other operating systems



Source: Teacher Survey, "How would you rate the overall performance of the device with ChromeOS Flex compared to the previous operating system (e.g., Windows)?" - n = 15



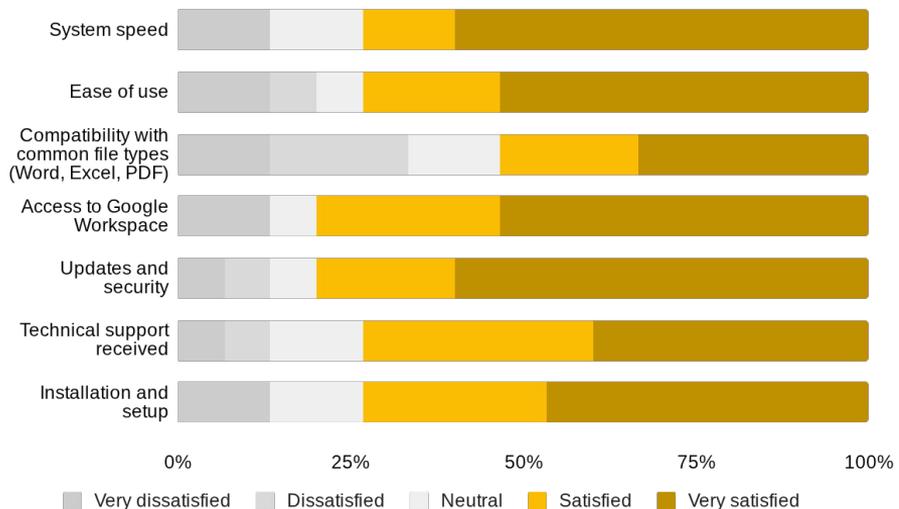
We went from using Windows computers to Chrome OS devices. At first, it felt strange because everything looked different and didn't have the programs we knew. But then we discovered that Chrome OS is super fast, simple, and perfect for using all the Google tools: Classroom, Drive, Forms, Docs... everything works great!

### School Student at the Centro Escolar Marcelino García Flamenco



Source: Student closing ceremony speech

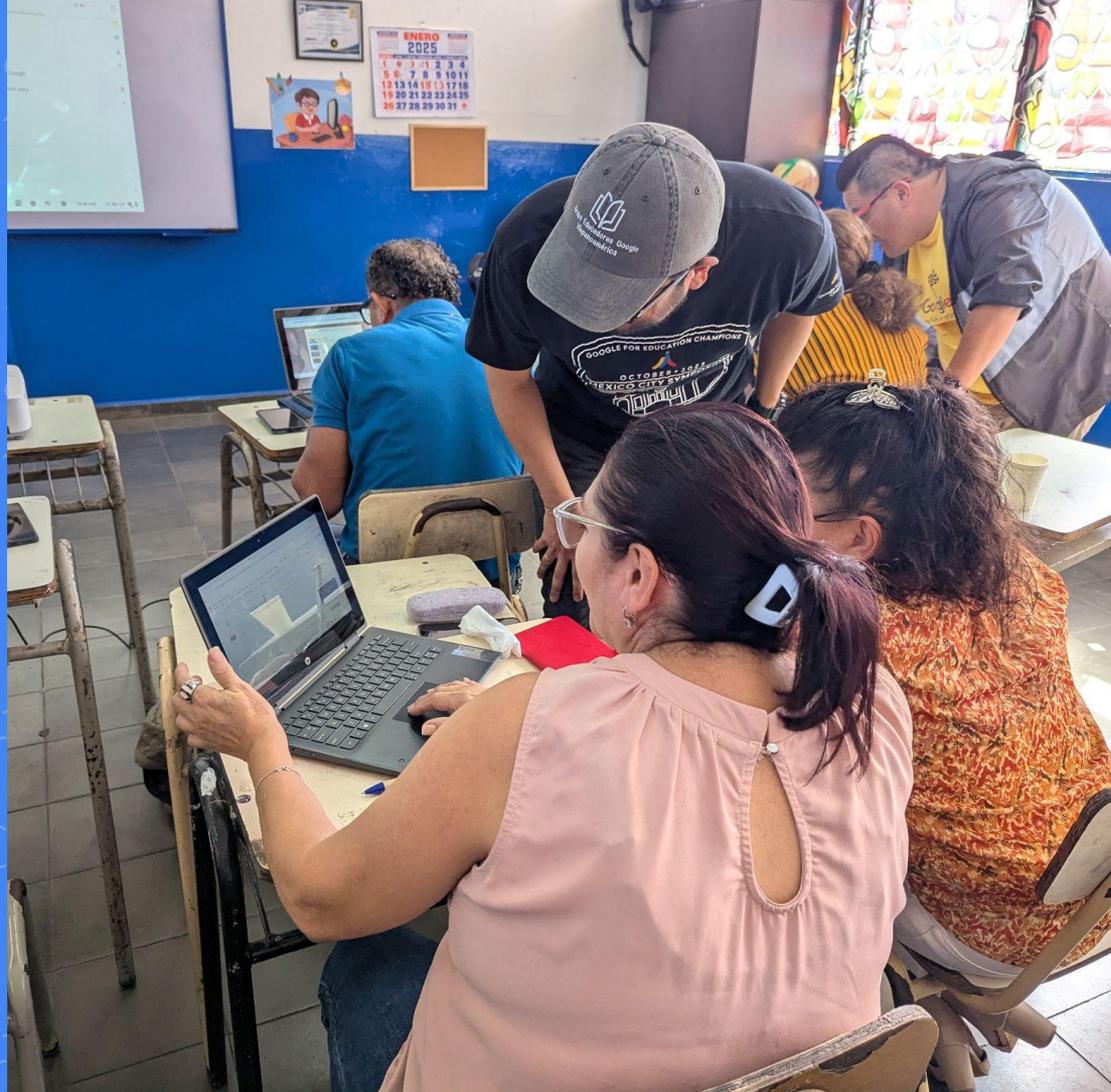
# What teachers liked the most about Chrome OS was its speed, ease of use, and updates & security



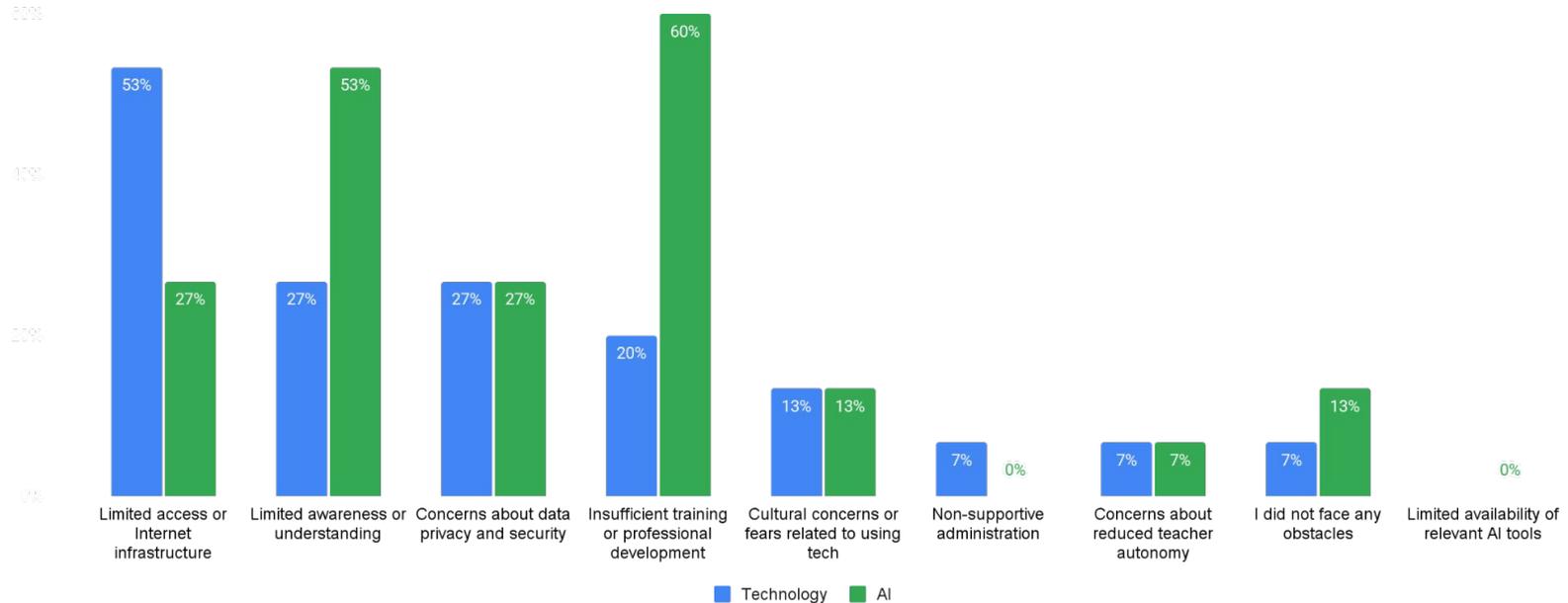
**87%**  
of teachers would recommend that more teachers in the country use ChromeOS Flex on their current devices

Source: Teacher Survey, "Please indicate your level of satisfaction with the following aspects of ChromeOS Flex." - n = 15

# Obstacles

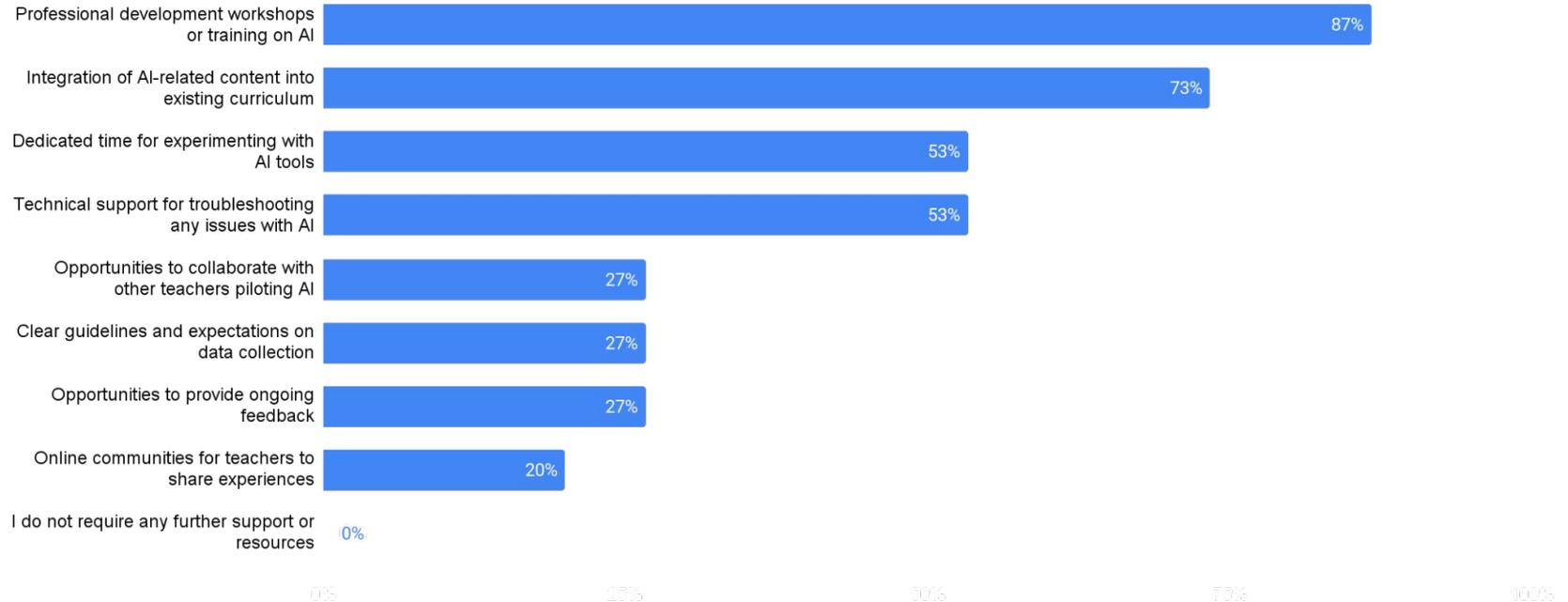


# Teachers identified AI-related obstacles primarily around limited training and lack of understanding



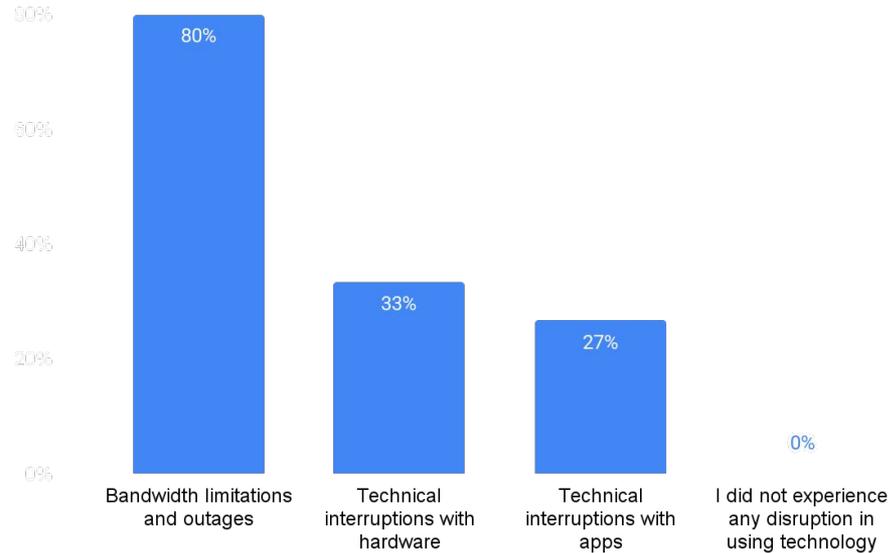
Source: Teacher Survey; "Did you face any of the following obstacle(s) in using technology / AI-powered technology in the classroom during the pilot?" - n = 15

# Given teachers lack of knowledge in AI tools, they want ongoing training and technical support on AI



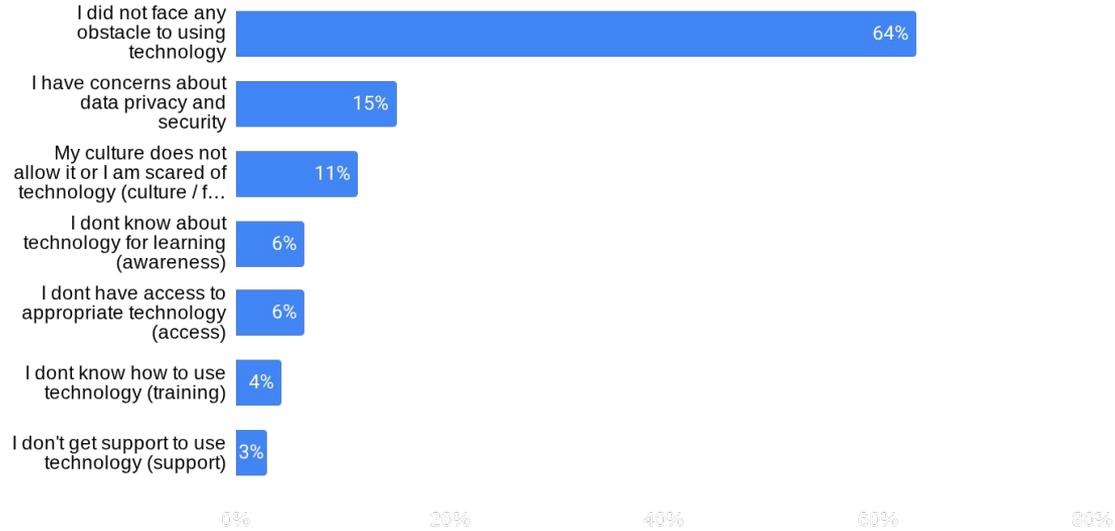
Source: Teacher Survey; “Beyond the support provided during the pilot, what are the other type(s) of support or resources that you would need to feel confident in using AI-powered technology in the classroom?” - n = 15

# Persistent connectivity issues highlight the need to leverage GWfE's offline tools and address infrastructure gaps



Source: Teacher Survey; "Did you face any of the following obstacle(s) in using technology / AI-powered technology in the classroom during the pilot?" - n = 15

# The majority of students did not face any obstacles



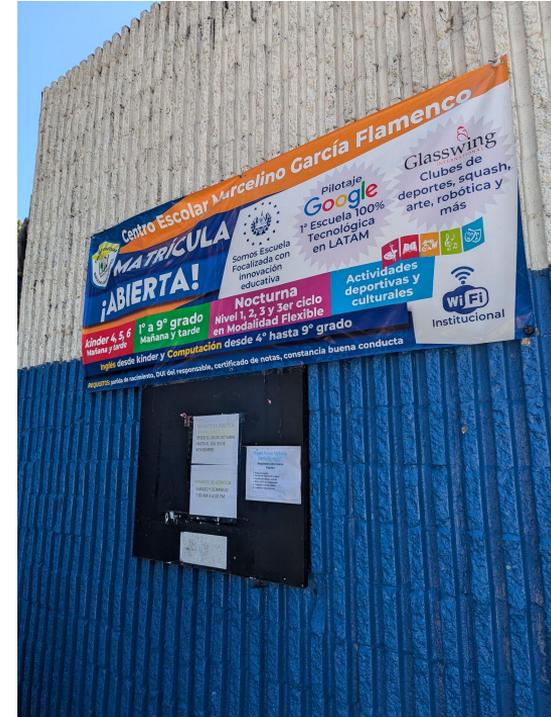
Source: Student Survey; "Did you face any of the following obstacle(s) in using technology / AI-powered technology in the classroom during the pilot?" - n = 140

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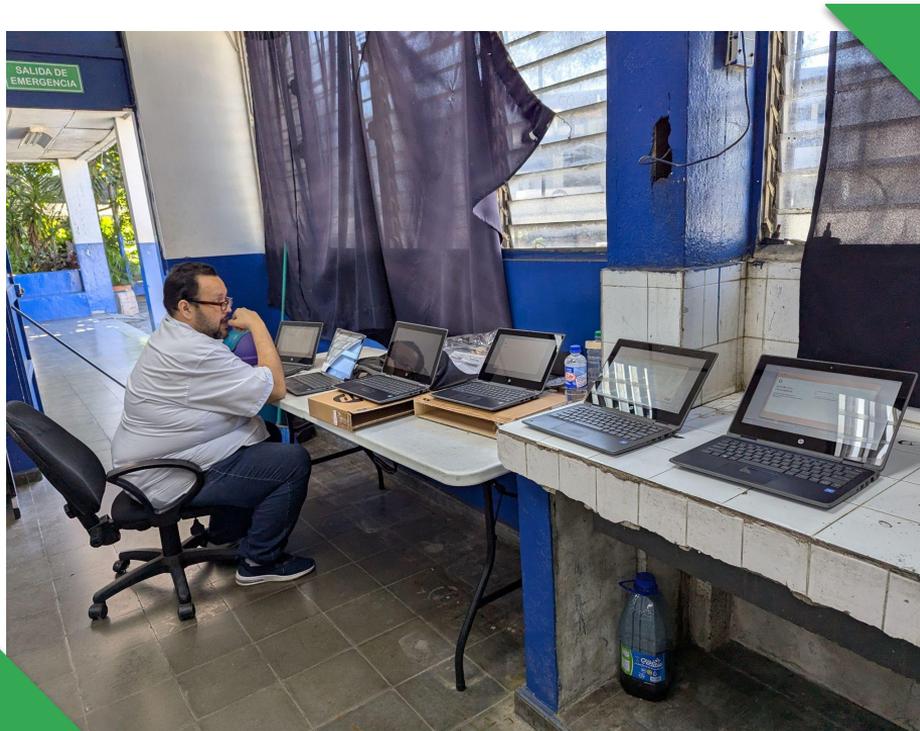
# Pilot in Photos

# Pre-Pilot

The school was excited and proud to be part of the pilot, included a sign at the entrance



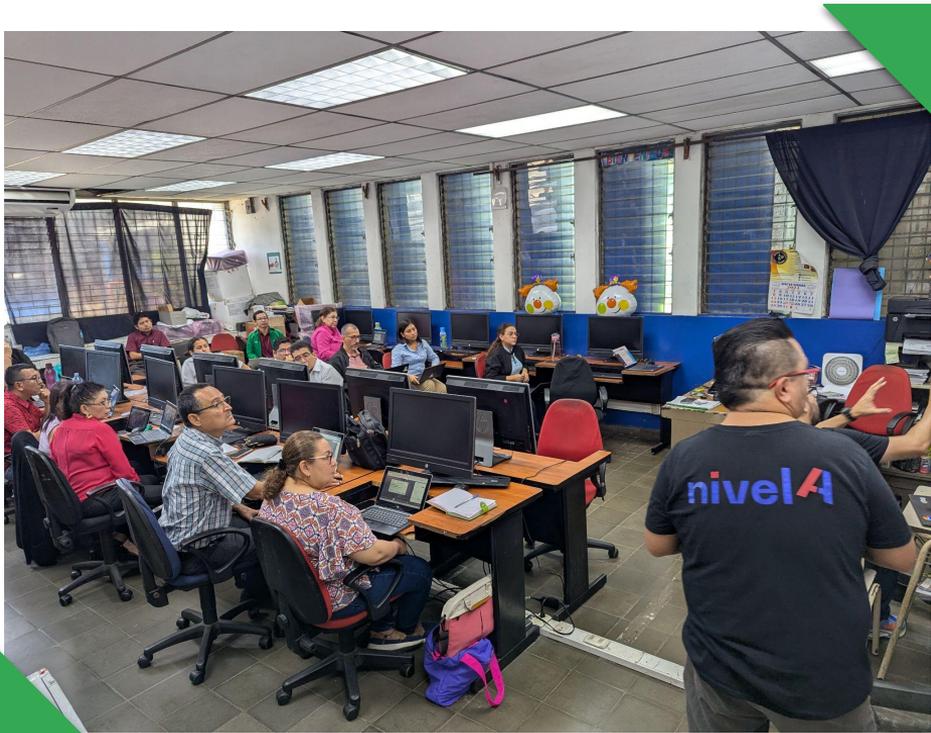
# The school teachers got Chrome OS installed in their devices



# Teachers responding to the pre-survey distributed by UTEC



# NivelA delivered an intro training for teachers on how to use their Flexed devices



# Soft launch of the pilot with speeches from GfE, School Principal and Dalberg



# Students responded the pre-survey distributed by UTEC



# Teachers core training (20 hours in-person)



# A school teacher led a training session and used it for the evidences needed for her Google Trainer certification

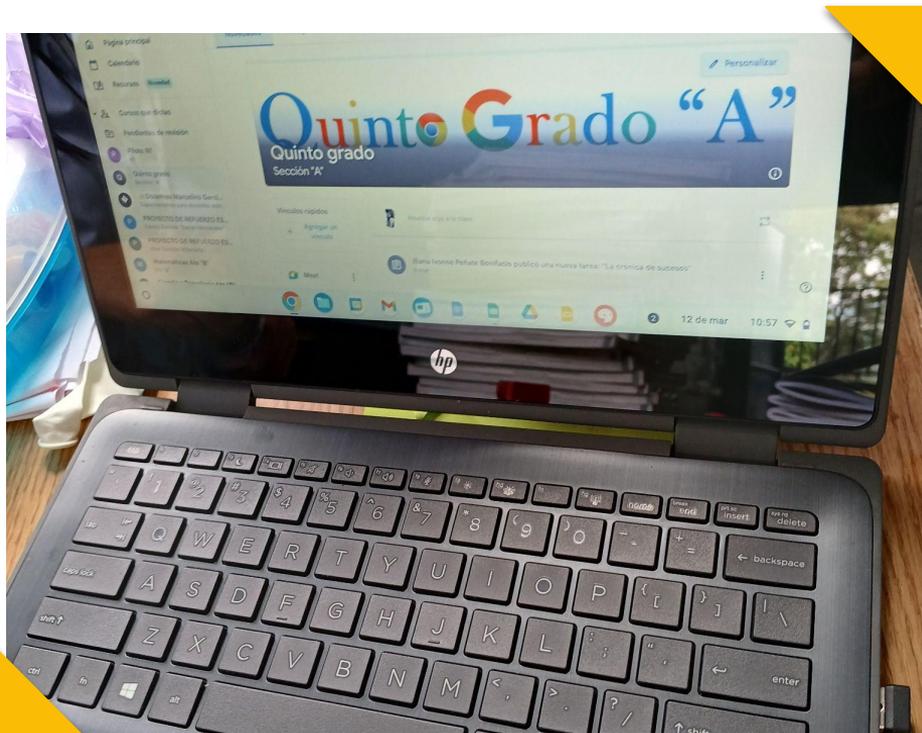


# Pilot's opening lunch with the participation of government officials

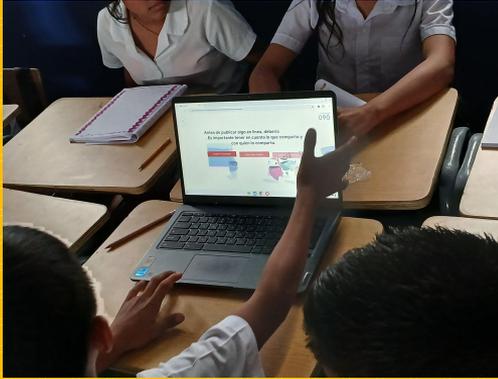


# During-Pilot

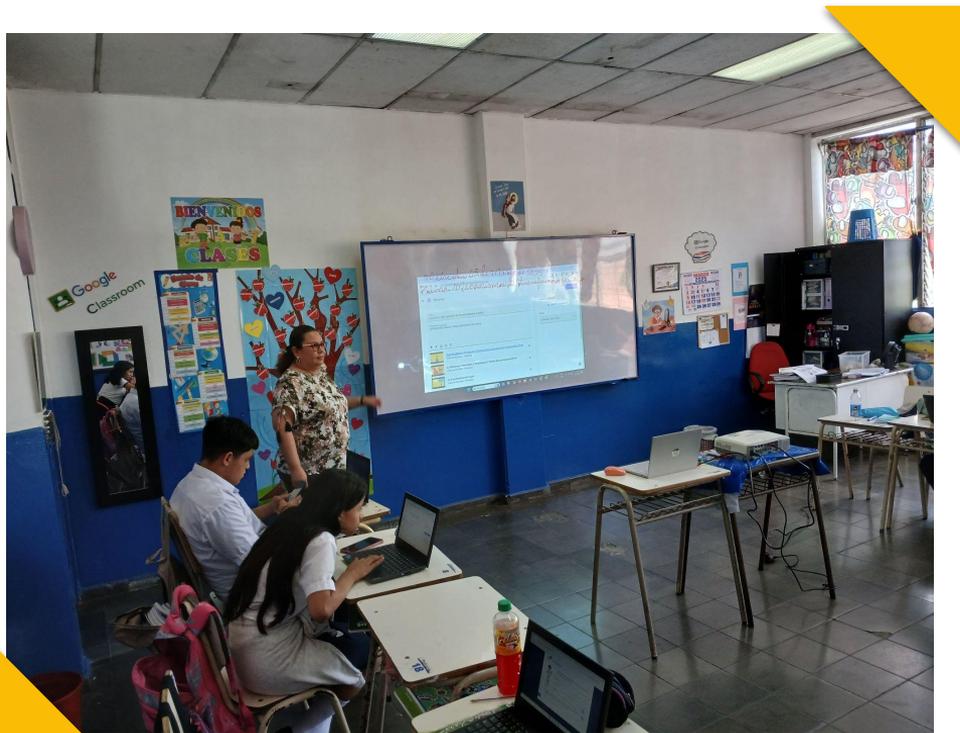
# All teachers created their classes in Classroom



# Using Google technology in the classroom



# Using Google technology in the classroom



# Students collaboration increased



# Post-Pilot

# Students responded the post-survey distributed by UTEC



# All teachers received their GCE Level 1 certificate



# Closing ceremony



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Thank you!